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Thinkful: Career planning document

This document will collect and organize your work in the career planning lesson of the prep course. Complete each section after reviewing the relevant assignment in the course material.

Section 1: Explore the landscape

Write your one to three paragraph reflection for assignment 4.1.1 here.

*So I took both surveys, the first one from Mango Solution and the second one from the Data Community DC. Over-all, I was happy to know where I am at in the world of Data Science. Mango Solution says I am a (Data) Communicator. On the other hand, the Data Community DC survey says I am a Data Creative. I’d say, I agree with both results. My greatest strength is really on Statistics and Business. My least strength is Computer Science.*

*The survey helped me understand what I needed to work and focus more to be versatile and all around.*

Section 2: Job postings

Find five job postings you're very interested in and post them here. Focus on one city. Don't just post the links; job postings have a way of disappearing after a while.

Job 1

Company name: *Delta Airlines*

Title: *Business Analyst*

Why did you choose this job? *I really love to travel. I like being at the airport. Being inside an airplane feels like home to me. I know it sounds weird, with all the complains about air travel out there. But happily, it is not the case for me. Hence, I feel like I am going to really enjoy working with data on this company. But I’m guessing, if fortunate enough, my workplace will most likely be outside the airport, hehehe…But that is ok.*

Link: [*https://delta.greatjob.net/jobs/JobDescRequestAction.action;jsessionid=5B450AC573AE400C9BDC2D92A44C8837?PSUID=7bc59325-8d35-4f06-8bb6-4ffd6f827df1*](https://delta.greatjob.net/jobs/JobDescRequestAction.action;jsessionid=5B450AC573AE400C9BDC2D92A44C8837?PSUID=7bc59325-8d35-4f06-8bb6-4ffd6f827df1)

Job 2

Company name: *McKinsey & Company*

Title: Data Scientist – *New Venture Campus*

Why did you choose this job? *I just like the works that they do. Entrepreneurship is also valued in this company.*

Link: [*https://www.mckinsey.com/careers/search-jobs/jobs/data-scientist-new-ventures-campus-1223*](https://www.mckinsey.com/careers/search-jobs/jobs/data-scientist-new-ventures-campus-1223)

Job 3

Company name: *Emory University*

Title: *Business Analyst I*

Why did you choose this job? *I really like working in an educational institution. As an employee in a university, you typically get the opportunity to enroll in classes for free. On the basis of continuous learning, an institution like Emory University is a great place to work. I plan on taking advance classes in statistics and additional classes in machine learning and artificial intelligence.*

Link: [*https://sjobs.brassring.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&jobId=639412&PartnerId=25066&SiteId=5043&codes=IND#jobDetails=639412\_5043*](https://sjobs.brassring.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&jobId=639412&PartnerId=25066&SiteId=5043&codes=IND#jobDetails=639412_5043)

Job 4

Company name: *UNC Health Care*

Title: *BUSINESS ANALYST - UNCFP ANALYTIC REPORTING TEAM*

Why did you choose this job? *Same reason as with Emory University*

Link: [*https://jobs.unchealthcare.org/job/-/-/12068/6739667?src=JB-10600*](https://jobs.unchealthcare.org/job/-/-/12068/6739667?src=JB-10600)

Job 5

Company name: *Stanford University*

Title: *Business Analyst, Academic Operations - 77686*

Why did you choose this job? *Same reason as with Emory University. Also, I have been to the Bay Area a few times. If there is a perfect place to live, I’d say it would be in the greater San Francisco area. Firstly, it is a tech hub. Secondly, it is near the coastline. Thirdly, it is a cultural hub. Lastly, there are a lot of Filipinos out there. The only turn off for me is the high cost of living. But if I can get to work for a company with compensation that supports decent living, then I am good!*

Link: [*https://stanford.taleo.net/careersection/2/jobdetail.ftl?job=288371&src=JB-10064*](https://stanford.taleo.net/careersection/2/jobdetail.ftl?job=288371&src=JB-10064)

Section 3: Your company hitlist

Find five dream companies (whether or not they're hiring data scientists right now) and add them to this hit list. Focus on the same city you did for job postings. Include a sentence about why you added each company.

Company 1

Company name: *Delta Airlines*

Why did you choose this company? *I have been flying Delta Airlines more often than any other airlines.*

Company 2

Company name: *Georgia Tech, University of Georgia, or Emory University*

Why did you choose this company? *Opportunity for continuous learning. Love the feel of a campus. Atlanta is also one of my preferred cities to work, besides San Francisco, and Raleigh-Durham.*

Company 3

Company name: *LinkedIn*

Why did you choose this company? *I am sure to enjoy working on the data that they have. When I interned at Talent Plus last summer of 2017, I developed this new found passion in psychometrics.*

Company 4

Company name: *Talent Plus*

Why did you choose this company? *One of the best places to work. I really enjoyed my brief time at Talent Plus. I see tremendous growth opportunity in this still relatively small company. They recently embarked on Talent Analytics and their client base is expanding on this new service line.*

Company 5

Company name: *Jollibee*

Why did you choose this company? *This company has a small presence in the US, but a huge one in the Philippines and Asia. It is one of my favorite fastfood chains. They also own a majority stake on Smashburger.*

Section 4: Find your people

Add the data science related events in your area and find LinkedIn profiles for local data scientists working at the kind of job you want.

Local data science events: *I receive data science events through the Omaha Data Science Academy slack page.*

Local data scientist from a company on your hit list: *I only know of data scientists at Talent Plus. That is all from my list of dream companies.*

First or second degree connection in the industry: *I would say, I have a fairly good number of connections on my LinkedIn account, from data scientists/data analyst/business analyst. They are mostly in the Omaha-Lincoln, NE area. I am also fairly in the hook for data science events.*

Section 5: Write your own story

Make the work you've done so far concrete.

*I am on a strategic data scientist career track, at the early stage of growth, completing MBA (Business Analytics) program at the University of Nebraska-Lincoln and Data Science at Thinkful. I am fairly new to data science programming in Python and R. At Thinkful, I have built simple and small-scale projects in data visualization and basic statistics, which are available at my GitHub account:* [*https://github.com/jbugayong2*](https://github.com/jbugayong2)*. As part of my Data Science training at Thinkful, I am concurrently working on my capstone project, which aims to extract valuable insights on higher education, with particular focus on cost, SAT, and income. In addition to my learning and training at UNL and Thinkful, I successfully completed an internship program at Talent Plus, where I acquired proficiency in Alteryx and Tableau, with additional experience in SQL and databases. I posted some of my Tableau works at* [*https://public.tableau.com/profile/joel.bugayong#!/*](https://public.tableau.com/profile/joel.bugayong#!/) *.*

Describe your ideal job to an industry professional

*My ideal job represents a natural continuation and extension of my training and learning in business and data science, a work opportunity which promotes continued growth in this profession that can hopefully lead to innovative contributions. I enjoy the opportunity to work with data that drives business decisions and guides strategies.*

Describe the same job to a non-technical family member

*My ideal job is an opportunity to extract valuable insights from data in an efficient way.*

Draft your aspirational professional summary

*I am an up and coming strategic data scientist with the passion and drive to make meaningful contribution in this field by working hard to achieve advance proficiency in Python, R, and SQL, and in emerging applications such as Machine Learning and Artificial Intelligence.*